

RAISING VOICES, RAISING STANDARDS

Results and Insights from the Sheboygan County Child Care Impact Survey

The Sheboygan County Community Partnership for Children (CPC) partnered with Leede Research to conduct the Sheboygan County Child Care Impact Survey. Funded by a community grant, this study surveyed 418 individuals living or working in Sheboygan County. The study brings light to the key issues Sheboygan County is facing around child care and how they affect the workforce.

WHAT ARE THE ISSUES?

- Lack of providers
- Cost of care for families
- Insufficient wages and benefits for teachers

The study shows that families in Sheboygan County must think creatively to meet their child care needs. Most families work together with their spouses or other family to manage child care. They feel that their needs are mostly met, but are unhappy with the child care options available in their area.

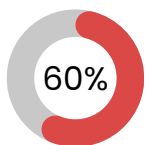
Families use outside child care about three days a week and are willing to drive almost 15 miles for it. Overall, the happiness with childcare options is low (4.9 out of 10), with 32% very unhappy. New people moving to the area might not have family nearby to help with child care, making it hard to attract and keep these new workers. Therefore, it's important to improve other child care options, and for employers to be involved in curating and supporting solutions, to help sustain and grow the workforce.

QUICK FACTS

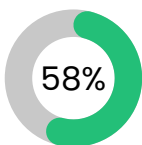
From survey respondents:

- 48% missed work due to child care issues
- 64% have used PTO to address child care needs
- 40% have turned down additional hours at work
- 36% have covered for others with child care issues and needs
- Family is the primary source for child care in Sheboygan County
- Child care is the most significant reason why people are not currently working

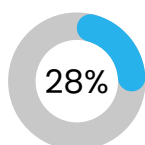
CHILD CARE OPTIONS BEING USED *Respondents could check all that applied.*



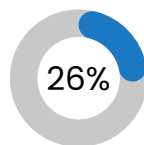
Family or Relatives



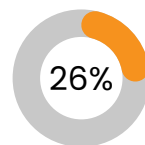
Spouse or Significant Other



State-Regulated Facility or Program



Before or After School Programs & Services



Preschool, 3K, 4k Programs

ADDITIONAL OPTIONS

- 20% Friends or Neighbors
- 9% Non-Regulated Home-Based Provider
- 1% State-Regulated Home-Based Provider
- 11% Other

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LOCAL CHILD CARE SENTIMENTS

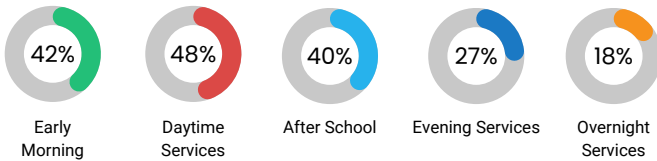
Respondents rated their level of agreement with the following series of statements about child care, employers and the workforce. **Results showcase barriers to accessing child care, including cost, limited babysitting and availability of care outside of working hours.**

- 8.8 Having on-site child care available would make an employer more attractive.
- 8.8 A job offering some level of child care support would be more attractive than others.
- 7.6 Child care costs make using options outside of family and friends challenging.
- 7.5 Child care costs make it less attractive to work to my full potential.
- 7.5 I would trust child care options presented by my employer.
- 7.1 Quality child care outside of family and friends is not readily available in Sheboygan County.
- 6.8 I rely on information from other parents to identify child care options.
- 6.6 I struggle finding child care during non-traditional hours or times of the day.
- 6.2 Child care impacts my ability to work as many hours as I would like.
- 5.0 Our family has no issues related to care in this area.
- 4.9 The location of child care makes it difficult for me to use child care services.
- 3.8 Babysitters are readily available when I have short term or sudden needs.

Score out of 10; 10 is equal to completely agree.

MOST DIFFICULT TIMES FINDING CARE

Respondents could check all that applied.



WORKING FROM HOME OR PART-TIME

Not having enough child care keeps some people from working at all, and others might not work as much as they could. This is a bigger issue for people under 35 and those with very young children. It has a greater impact on lower-income families, leading them to work from home or only part-time. These issues also make people less happy at their jobs.

People with children are more likely to be job hunting or thinking about changing jobs soon, especially those under 35. Those not working say that child care is a big reason why they aren't working. This shows there are people who could work if child care and jobs were better aligned – they are really interested in working in the future.

KEEP AND ATTRACT TALENT

Understanding the current child care landscape will help employers keep workers and attract new ones. Helping with child care can be very valuable. The cost of child care can be a burden for all families, but especially so for younger, lower-income families. Addressing this could help attract and retain young workers with families.

INTERESTED IN BEING A PART OF THE SOLUTION?

CONTACT
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MORE INFO



uwofsc.org/childcaresurvey/