

A Year in Review

What an exciting year it's been!

The incredible partners of the CPC embarked on a journey of growth, expansion and exploration, constantly striving to improve the supports we provide to families and diving into new endeavors to better support Sheboygan County families.

We saw an exciting growth of new partners, welcoming dozens of new individuals and agencies into our coalition from a wide variety of backgrounds. Expanding the diversity of perspectives in our coalition will enable us to better understand and meet the wide variety of needs of families in our community.

This spring, the CPC first dipped our toes into advocacy work. Recognizing the challenges our community is facing as a result of the shortage of affordable and available child care, we joined a statewide campaign spearheaded by Raising Wisconsin to send over 90,000 letters to state legislators in support of the Child Care Counts program.

In addition to our advocacy work, a number of CPC partners served on a cross-sector committee that secured \$75,000 in funding through the Dream Up! Child Care Supply-Building Grant Program to evaluate, plan, sustain and expand existing child care and support new child care programs in Sheboygan County. Projects are still in the implementation phase, but we're incredibly proud of the team we've assembled and the work we've done so far.

None of this incredible impact would be possible without the tireless efforts, compassion, expertise and generosity of our community partners, volunteers and donors. Your efforts are deeply appreciated, and I am truly proud to call you my colleagues. I look forward to continuing our work together to further advance the state of early childhood programming in our community.

Here's to another year of learning, growing and improving the lives of families in Sheboygan County!



Agui-Wiliam.

Ryan Wilinski ryan@uwofsc.org Director of Community Partnership for Children United Way of Sheboygan County



The Sheboygan County Community Partnership for Children is a birth-to-six initiative focused on prevention support for youth and their families.

Mission: Develop and support a coordinated system to address the diverse needs of Sheboygan County's children and their families and caregivers.

Vision: All Sheboygan County children are safe, healthy and prepared to grow, learn and achieve.

Goals:

- 1. Parents are educated and confident in their parenting abilities and knowledgeable about community resources that can support them.
- 2. Children are reaching their developmental milestones on time.
- 3. Children entering kindergarten possess the social, emotional and academic skills that will provide a strong foundation for learning.

Table of Contents

- 2 Goal 1 Outcomes
- 3 Goals 2 & 3 Outcomes
- 4 Program Highlights
- 6 Family Fun Fest/ Looking Forward
- 7 2022-2023 Partners

Goal 1



Parents are educated and confident in their parenting abilities and knowledgeable about community resources that can support them.



Welcome Baby

- 96.6% of parents indicated an increased awareness of community resources available to support their family after a hospital visit
- Resource Specialists provided 626 direct referrals to community resources



Parent Café

- 93.8% of participants felt more confident in their ability to support the best possible outcomes for their child
- 90.6% plan to use different ways to handle stress or challenges
- 96.1% increased their awareness of the Five Protective Factors



Parents as Teachers

- 99% of families demonstrated the ability to better support their child's development
- 49% of families made safety changes to their home
- 100% tried new parenting strategies at the suggestion of their Parent Educator



Community Developmental Screenings

- 34 children not passing their screening were referred to/already receiving early intervention services
- 100% of parents who had a concern prior to the screening felt the screener properly addressed it
- 100% said their screener provided helpful information

"The ladies who screened my son did an amazing job. They were very knowledgeable and answered my questions in detail. I learned about developmental milestones that I hadn't thought to look for and they made the experience enjoyable for my son."

-Family Participating in Developmental Screening Event







Children are reaching their developmental milestones on time.

Community Developmental Screenings

65.8 % of children attending community screening events (Generations, Early Learning Center, Sheboygan Falls Elementary) and through partner programs (Progressive Beginnings, Parents as Teachers) passed in all developmental domains.

Goal 3



Children entering kindergarten possess the social, emotional and academic skills that will provide a strong foundation for learning.

88.3%



Head Start is a key partner in the CPC, and 88.3 % of 4-year-old children enrolled in the program met all expectations at the end of the school year.

Moving forward, we plan to expand our partnerships with Sheboygan County school districts to gather additional data and present a clearer picture of all children entering school in Sheboygan County.

Program Highlights





Welcome Baby

Welcome Baby is a program designed to support parents who recently welcomed a new member to their family and connect them with family and parenting resources available in the community. The program is currently offered to all mothers giving birth in a hospital in Sheboygan County, and this year, our Resource Specialists began offering prenatal visits to give parents an even earlier start on setting their child up for success.

During the visit, a Resource Specialist meets with families to provide information about community resources and connect families to the Parents as Teachers (PAT) home visiting program.

- 974 hospital visits
- 96.6% of parents indicated an increased awareness of community resources available to support their family after a hospital visit
- Resource Specialists provided 626 direct referrals to community resources

Parents As Teachers

The Parents as Teachers (PAT) program is a home visiting program offered to families in Sheboygan County. Families are assigned a Parent Educator (PE) who visits their home on a monthly or bimonthly basis, usually until the child turns three years old. The program provides monthly group activities, developmental and maternal depression screenings, parent/child interaction assessments, annual health reviews, goal setting and more. The PEs educate families on new parenting techniques and are able to refer parents to a wide array of services in the community.

- 116 families received a total of 716 home visits
- 99% of families demonstrated the ability to support their child's development
- 49% of families made safety changes to their home
- 100% of survey respondents stated they will try new parenting strategies at the suggestion of their Parent Educator

"I love this program! We received resources with each of our three children. We still have the bags and refer to the information often. We so appreciate this community resource."

-Brittany, new mom after her Welcome Baby visit

Program Highlights





Thanks to grant funding from the Child Abuse and Neglect Prevention Board, the CPC launched our Distribution Network for critical child health and safety items for families in need in June of 2022.

Discussions between Coalition members identified a gap in services in Sheboygan County: While some agencies exist in the county to provide these items to families who are unable to afford them, these organizations are primarily based in the City of Sheboygan. Many of the families most in need live in rural areas of the county and struggle to access these services due to a number of barriers, including a lack of reliable transportation, schedule conflicts or other challenges.

The CPC's Distribution Network works to remove these barriers by convening several agencies already serving these families to deliver needed items at times and locations that work with the families' schedules.

- 5 participating agencies
- 98 referrals
- 95 families served
- 114 total items distributed





Born Learning Trails

Born Learning is a community change strategy designed to boost children's language, literacy, social, cognitive and emotional skills while encouraging families to get active.

Existing Born Learning Trails are available 24/7 and located at Generations at 1500 Douglas Drive in Plymouth and on the Shoreland 400 Trail behind RCS Empowers, Inc.

This year, thanks to a Harbor Centre Business Improvement District grant, the CPC began installation of a new trail in Downtown Sheboygan that will connect several agencies offering youth-focused programs. A grand opening event is being planned for Spring 2023.

A Distribution Network partner reported that a mother they regularly served was struggling to provide a safe sleeping arrangement for her infant. CPS visited her home and informed her that unless she could provide a safe sleeping arrangement that night, the child would be removed from the home. Thanks to the rapid response of our Distribution Network partners, we were able to secure and deliver a pack and play to the family that same day and prevent the family from being separated.

Family Fun Fest



The CPC hosted our second annual Family Fun Fest on Saturday, June 24.

More than 1,100 children, parents and caregivers joined dozens of CPC partners and community organizations in Fountain Park for a day filled with music, activities, games, treats and more!

Feedback was once again overwhelmingly positive, and we look forward to next year's event on Saturday, June 8!



Looking Forward



In the coming year, we plan to:

- Continue to grow our community engagement and advocacy efforts
- · Partner with child care centers to create a county-wide developmental screening network
 - Implement a shared community tracking system for developmental screenings and partner with school districts to expand the data we collect
- Finalize installation and host a grand opening event for a new Born Learning Trail in Downtown Sheboygan
- Expand CPC community events and increase community awareness of the importance of early childhood programming

2022-2023 Partners























































