

# HOPE *in* ACTION

United  
Way



United Way of  
Sheboygan County

2023-24 UNITED WAY CAMPAIGN



## Mission

United Way improves lives and community conditions in measurable, lasting ways.

## Vision

A community where everyone can achieve their full potential.

**GIVE**

**ADVOCATE**

**VOLUNTEER**

# HOW UNITED WAY SUPPORTS SHEBOYGAN COUNTY



## Community Support

- Connect individuals and businesses to volunteer opportunities
- Provide advocacy and education on issues impacting our local community
- Community Needs Snapshot Project
- Resources and referrals through 2-1-1
- Lead and participate in community conversations to find long-lasting solutions to systemic issues



## Nonprofit Support

- Social Sector Diversity, Equity, Inclusion & Belonging Lead Organization
- Nonprofit Resource Network
- Supports volunteerism for local nonprofits
- Professional development & sector specific training opportunities
- Grants for local nonprofits (Small Grants, Emergency Reserve Grants, Day of Caring & Partner Agency funding)



# NEEDS IN SHEBOYGAN COUNTY

30% OF HARDWORKING HOUSEHOLDS IN SHEBOYGAN COUNTY STRUGGLE TO PAY FOR BASIC ESSENTIALS LIKE:



Housing



Child Care



Mental Health



Gov't & Legal

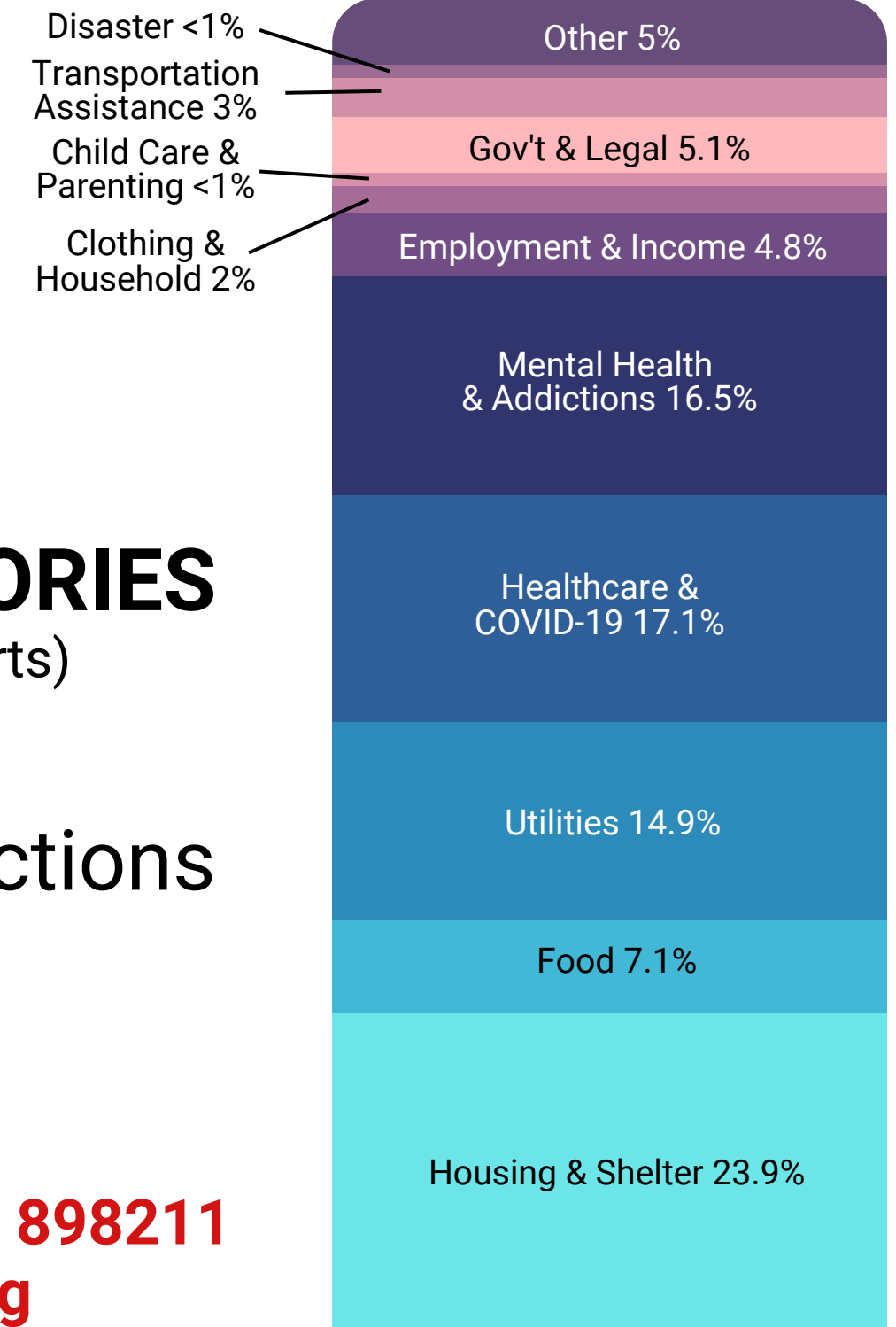


## 2022 TOP CALL CATEGORIES

(After Healthcare & COVID supports)

- Housing & Shelter
- Mental Health & Addictions
- Utilities

**CALL 211 | TEXT your zipcode to 898211 OR VISIT [211wisconsin.org](http://211wisconsin.org)**



Top Referrals by Category Above

Source: 211 Call Center [wi.211counts.org/](http://wi.211counts.org/)

Source: ALICE Report [www.unitedforalice.org](http://www.unitedforalice.org)



# Help is 3 Numbers Away

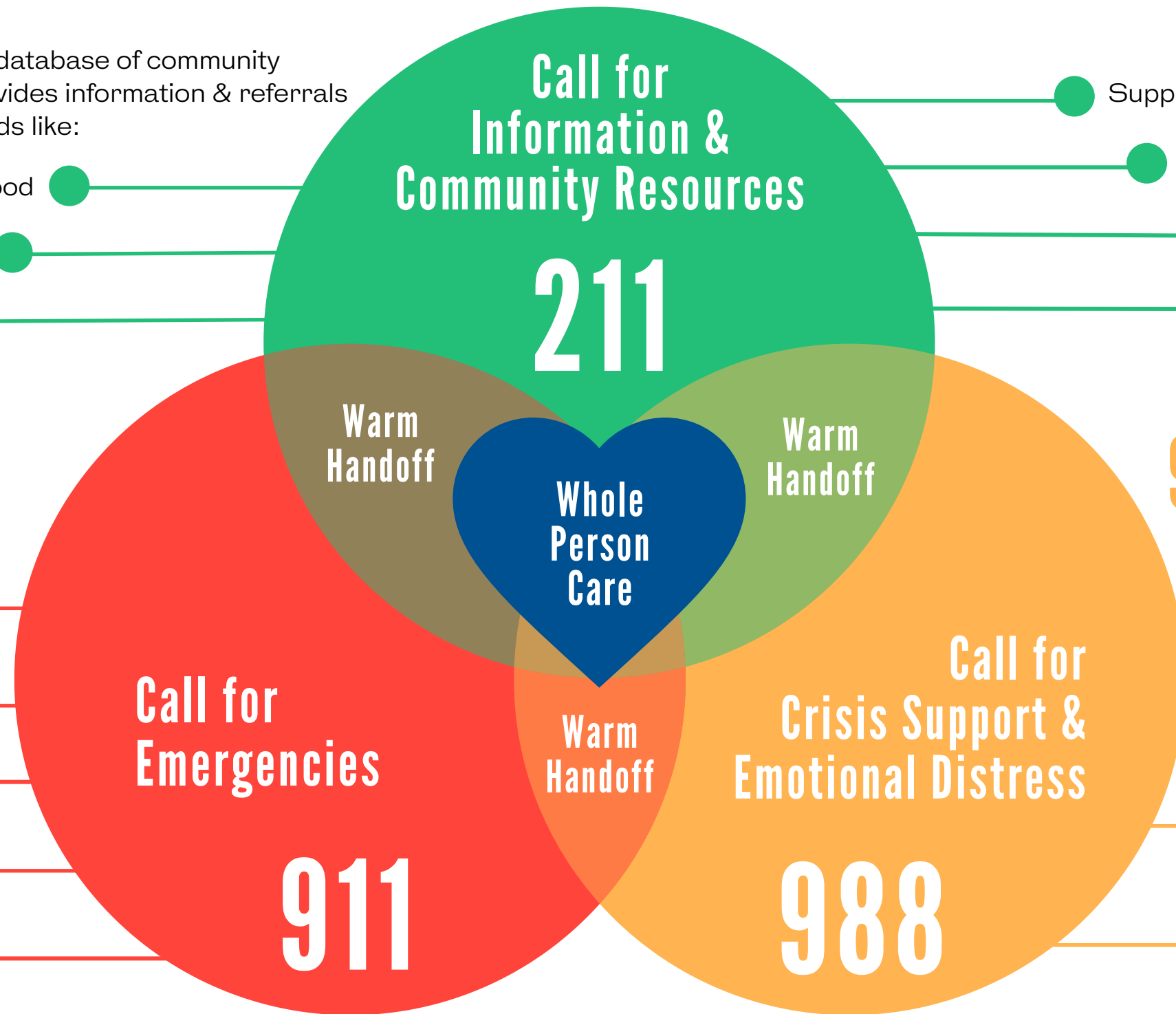
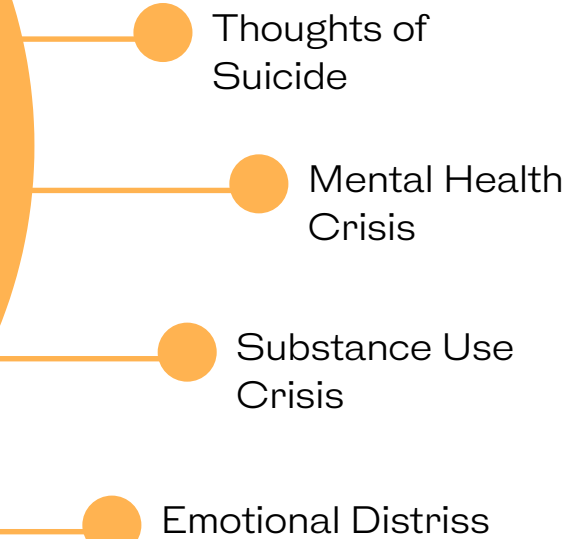
**211** Comprehensive database of community resources & provides information & referrals for essential needs like:



**911** Provides First Responder Dispatch For:



**988** Provides Crisis Support For:



United Way of Sheboygan County



# 2023-24 INVESTMENTS

LOCAL  
COMMUNITY  
IMPACT

\$1.85M TOTAL  
INVESTMENT

SUPPORTING  
44,013 PEOPLE IN  
SHEBOYGAN  
COUNTY

## EDUCATION

\$606,927

**Community Partnership for Children (CPC)**  
Birth-to-6 initiative focused on parent supports, child development and kindergarten readiness.

**Bay-Lakes Council, Boy Scouts of America**

Comprehensive Youth Development

**Big Brothers Big Sisters WI Shoreline**

Community Based Mentoring  
School Based Mentoring

**Boys & Girls Clubs of Sheboygan County**

Academic Excellence  
Good Character

**Family Connections**

Child Care Resource Development

**Family Resource Center of Sheboygan County**

Parents as Teachers  
Literacy Council Adult Tutoring

**Foundations Health & Wholeness**

WAYS

**Girl Scouts of Manitou Council**

Leadership Experience

**Mental Health America Lakeshore**

Education

**Nourish Farms, Inc.**

Farm to School  
Farm to ECE

**REINS, Inc.**

Equine Assist Learning Program

**Safe Harbor of Sheboygan County**

Prevention & Education

## HEALTH

\$667,940

**Providing Access To Healing (PATH)**  
Youth mental health initiative increasing access to mental health services.

**Alzheimer's Association Southeastern WI**

Awareness, Education & Support

**Boys & Girls Clubs of Sheboygan County**

Healthy Lifestyles

**CASA of East Central Wisconsin**

Child Advocacy Support Services

**Catholic Charities**

Community Counseling

**Family Connections**

Rainbow Kids Youth Grief Support

**Fresh Meals on Wheels of Sheboygan County**

Meals on Wheels Delivery

**Mental Health America Lakeshore**

Community Service/Advocacy

**Partners for Community Development**

Mental Health Translation Services

**Safe Harbor of Sheboygan County**

Youth Services

**Sheboygan County Interfaith Organization**

Bridgeway & Beyond TLP

Farmers Market

Family Pathways

**The Salvation Army**

The Red Shield Wellness Center

## FINANCIAL STABILITY

\$87,037

**Catholic Charities**

Outreach/Case Management Services

**Family Connections**

Connections

**Family Service Association**

Budget & Credit Counseling  
Financial Literacy

**Lakeshore CAP**

Rental Assistance

**The Salvation Army**

Comprehensive Services

## NONPROFIT DEVELOPMENT & SUPPORT

\$349,596

**Volunteer Center of Sheboygan County**

Supporting & coordinating volunteerism for individuals, nonprofits, and businesses.

**ALICE Report**

**Community Outreach & Awareness**

**Community Health Needs**

**Assessment**

**Day of Caring Project Grants**

**Diversity, Equity, Inclusion**

**Emergency Grants**

**Nonprofit Resource Network**

**Professional Development**

**Small Grants**

## CRISIS & INITIAL ACCESS

\$138,500

**American Red Cross of NE WI Chapter**

Disaster Services

**Boys & Girls Clubs of Sheboygan County**

Summer Lunch Program

**Lakeshore CAP**

After Hours

**Lakeshore Regional Child Advocacy Center**

Forensic Interviews for Family

**Mental Health America Lakeshore**

Individual Assistance Program

**Safe Harbor of Sheboygan County**

Shelter & Helpline

**Sheboygan County Food Bank**

Supplemental Backpack program

Food Distribution

**The Salvation Army**

The Emergency Lodge

**211 Call Center**

Information and Assistance



# PARTNERS

alzheimer's  association®

 **American Red Cross**



BOY SCOUTS OF AMERICA  
BAY-LAKES COUNCIL

 **Big Brothers Big Sisters.**  
OF SHEBOYGAN COUNTY



**BOYS & GIRLS CLUBS**  
OF SHEBOYGAN COUNTY



**CATHOLIC CHARITIES**  
SERVING NEIGHBORS IN NEED



**CASA**  
Court Appointed Special Advocates  
FOR CHILDREN



COMMUNITY PARTNERSHIP FOR CHILDREN  
Sheboygan County  UNITED WAY OF SHEBOYGAN COUNTY



**Consumer Credit Counseling Service**



**Family RESOURCE CENTER**  
SHEBOYGAN COUNTY



**Family Connections**  
INC.



**foundations**  
health & wholeness



**girl scouts**  
of manitou



**LAKESHORE CAP, INC.**



**LAKESHORE**  
community health care



*Fresh*  
**Meals On Wheels**  
of Sheboygan County, Inc.

**MHA**  
Mental Health America  
Lakeshore



**REINS**  
Equine-assisted  
Activities & Therapies



**SAFE HARBOR**  
Shelter From The Storm



**THE SALVATION ARMY**



**SCIO**  
Sheboygan County  
Interfaith Organization

**PARTNERS**  
FOR COMMUNITY DEVELOPMENT, INC.

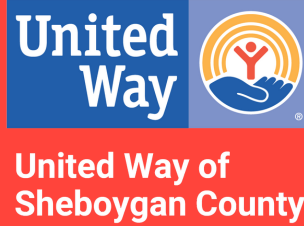
**DATI**  
PROVIDING ACCESS TO HEALING

SCHOOL-BASED MENTAL HEALTH COMMUNITY IMPACT INITIATIVE  UNITED WAY OF SHEBOYGAN COUNTY



**SHEBOYGAN COUNTY FOOD BANK**





**IMPACT**

**67% of adults improved  
their financial standing**

**Catholic Charities, Consumer Credit Counseling, Family  
Connections, Family Resource Center, Lakeshore CAP,  
Sheboygan County Interfaith Organization, Salvation Army**





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# IMPACT

## **57% of adults improved their overall health and wellness**

**Alzheimer's Association Wisconsin Chapter, Catholic Charities, Family Resource Center, Meals on Wheels of Sheboygan County, Partners for Community Development, Safe Harbor of Sheboygan County, Sheboygan County Food Bank, Sheboygan County Interfaith Organization**



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# IMPACT

# 88% of adults improved their mental health

**Alzheimer's Association Wisconsin Chapter, Catholic Charities, Mental Health America Lakeshore, Partners for Community Development, Safe Harbor of Sheboygan County, Sheboygan County Interfaith Organization, Salvation Army**

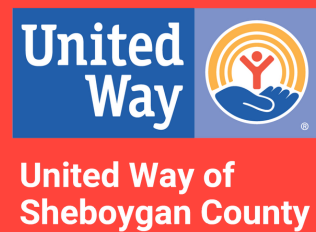


**UWSC continues to put your dollars to work in the community.**



### **UWSC is committed to:**

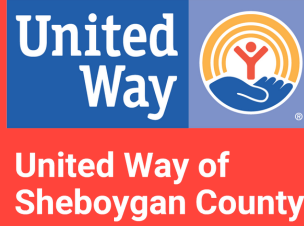
- **Partner** with local organizations, government and businesses to understand and solve complex issues
- **Provide funding** to nonprofit programs that have measured results with strong and sustainable financial health to help your dollars go further
- **Strengthen the local social sector** through providing the Nonprofit Resource Network, Volunteer Center Network, and educational trainings & workshops for nonprofit staff, boards, and the community
- Being **community-owned** and **data-driven**, providing accountability and transparency in all we do



# IMPACT

**45% of youth (K-12) involved in community connectedness programs gave back through volunteerism to improve community conditions**

**Boy Scouts, Girl Scouts, Big Brothers Big Sisters, Foundations Health and Wholeness, REINS, Boys & Girls Clubs, Mental Health America, Safe Harbor, Nourish, and Rainbow Kids**



**IMPACT**

# **78% of youth (K-12) improved overall health and wellness**

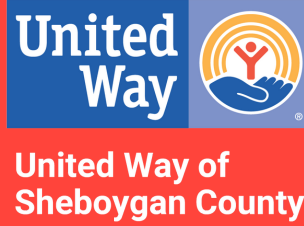
**Big Brothers Big Sisters WI Shoreline, Boys and Girls Clubs of Sheboygan County, Foundations Health and Wholeness, Lakeshore Regional Child Advocacy Center, Nourish, Safe Harbor of Sheboygan County, Sheboygan County Food Bank**



**IMPACT**

# **79% of youth (K-12) improved their mental health**

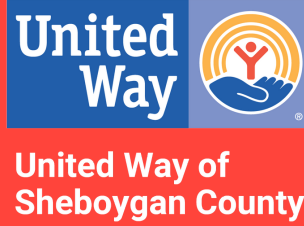
**Boys and Girls Clubs of Sheboygan County, CASA of East Central Wisconsin, Foundations Health and Wholeness, Lakeshore Regional Child Advocacy Center, Mental Health America Lakeshore, PATH (Providing Access to Healing), Rainbow Kids, Reins, Inc., Safe Harbor of Sheboygan County, Sheboygan County Food Bank, Sheboygan County Interfaith Organization**



**IMPACT**

**68% youth (K-12)  
maintained or improved  
school performance**

**Big Brothers Big Sisters WI Shoreline, Boys and Girls Clubs of Sheboygan County, CASA of East Central Wisconsin, Mental Health America Lakeshore, PATH (Providing Access to Healing), Sheboygan County Food Bank**



**IMPACT**

**66% of parents with children  
0-6 increased confidence in  
their parenting abilities**

**Parents as Teachers, Family Connections, Parent Cafes,  
SCIO, CPC Developmental Screens, Welcome Baby**





**IMPACT**

**60% of children who received a developmental screening identified a concern & received early intervention services**

**Parents as Teachers, CPC Developmental Screens, Progressive Beginnings Screens PATH**



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**IMPACT**

**66% of children 0-6  
achieved developmental  
milestones**

**Parents as Teachers, CPC Developmental Screens,  
Progressive Beginnings Screens**



United Way of  
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**Making a difference**

**More than 600 volunteers donated  
2,895 volunteer hours to complete  
39 projects on Day of Caring; and more  
than \$10,000 in Day of Caring Mini  
Grants were awarded**

*Volunteer Center of Sheboygan County*



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Sheboygan County

**Making a difference**

**44,013 lives were made  
better because of the  
great generosity of  
Sheboygan County**



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Sheboygan County

**Making a difference**

**1,222 families received  
community support, resources  
and referrals following the  
birth of a child before  
leaving the hospital**

*Community Partnership for Children,  
Family Connections, Aurora and St. Nicholas Hospitals*



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**Making a difference**

**8,547 therapy sessions  
were provided through  
school-based  
mental health services**

*Providing Access to Healing (PATH)*



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**Making a difference**

**1,122 callers from Sheboygan  
County connected to 2-1-1  
information and resource  
specialists to find resources**

**2,557 referrals to local resources  
were made**

*2-1-1*



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**Making a difference**

**501 households were  
provided rental assistance  
to overcome barriers and  
gain secure housing**

*Lakeshore CAP*





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**Making a difference**

**211 children were provided a complete forensic interview and did not have to endure multiple interviews following a traumatic event**

*Lakeshore Regional Child Advocacy Center*



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**Making a difference**

**3,701 children  
gained leadership  
and life skills**

*Boy Scouts, Girl Scouts, Boys and Girls Clubs  
of Sheboygan County*



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**Making a difference**

**7,984 individuals  
received mental health  
services and education**

*Alzheimer's Association, Catholic Charities, Lakeshore  
Regional Child Advocacy Center, Mental Health America,  
PATH, Salvation Army*



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**Making a difference**

**87,112 meals delivered  
to the homebound**

*Fresh Meals On Wheels*



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**Making a difference**

**4,972 people received  
financial support**

*Lakeshore CAP, Catholic Charities, Consumer Credit  
Counseling, Family Connections, Salvation Army*



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**Making a difference**

**3,200 families received  
emergency food  
every month**

*Sheboygan County Food Bank*



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**Making a difference**

**28,666 nights of  
shelter provided**

*Safe Harbor, Salvation Army,  
Sheboygan County Interfaith Organization*



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**Making a difference**

**1,770 parents received  
parenting education  
and support**

*Community Partnership for Children,  
Family Connections, Family Resource Center,  
Sheboygan County Interfaith Organization*





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**Making a difference**

**19,945 youth participated  
in programs to improve  
their futures**

*Boy Scouts, Girl Scouts, Big Brothers Big Sisters,  
Foundations Health and Wholeness, REINS, Boys & Girls  
Clubs, Mental Health America, Safe Harbor, Nourish, and  
Rainbow Kids*



# EVERY DOLLAR MATTERS

**With one gift, you help more than 44,000 people in Sheboygan County.**

United Way of Sheboygan County does what no single organization can do alone: Tackles the most pressing needs in our community by focusing on the building blocks of success; education, health, financial stability, and basic needs.

**This change cannot happen alone. Our community needs YOU.**

## \$25 GIFT

**covers the application fee when applying to rent an apartment**



## \$50 GIFT

**provide food for a classroom of students during good food education**



## \$100 GIFT

**provide a family of four with childcare co-payments for one month**



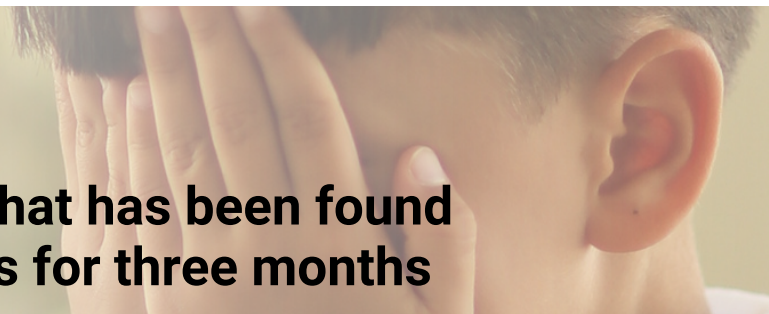
## \$250 GIFT

**covers the cost of two (2) 1-hour budget and credit counseling sessions complete with an action plan, realistic budget, and follow-up**



## \$500 GIFT

**provides advocacy services for a child that has been found to be in need of protection and services for three months**



# HOPE IN ACTION

*Looking for more ways to get involved?*

**Attend an upcoming event**

**Volunteer Year-round**   **Host a Donation Drive**

**Invite others to give with you**

**Give to a Wish List**

**Donate**   **Join a Committee**



United Way of  
Sheboygan County

**[uwofsc.org/getinvolved](http://uwofsc.org/getinvolved)**

# HOPE IN ACTION

**Connect with us!**

**CALL 920-458-3425**

**EMAIL [info@uwofsc.org](mailto:info@uwofsc.org)**

**VISIT [uwofsc.org](http://uwofsc.org)**



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