



SPIRIT AWARDS

CELEBRATING VOLUNTEERISM



Thursday April 24, 2025



The Osthoff Resort

An annual celebration honoring the remarkable individuals, teams, and companies that embody the true spirit of giving in our community, the Spirit Awards recognize those who dedicate their time and talents to creating meaningful solutions and driving positive change without expecting anything in return. From inspiring youth volunteers to dedicated board members and corporate champions of service, the awards highlight the diverse ways people contribute to strengthening Sheboygan County.

By sponsoring the Spirit Awards, you're partnering with us to create a memorable recognition and gratitude experience. In this 90th anniversary year for United Way of Sheboygan County, your support enables us to provide commemorative thank-you gifts for attendees, professional video filming production to thoughtfully showcase the impact of nominees and winners, and Pay It Forward Tickets to ensure nominees and nonprofit representatives can attend at low to no cost.

Partner with us in celebrating the heart of our community—its volunteers—and the lasting ripple effect of their contributions.



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available

VOLUNTEER CHAMPION \$3,000

- RECOGNITION
 - Includes all “Award Sponsor” recognition benefits and:
 - Prominent listing of logo and/or name on the electronic event invitations, ticketing website, and all seven of the videos recognizing the winning individual, group or organization
 - Verbal recognition from Kate Baer, President and CEO of United Way at the ceremony
 - Verbal recognition on WHBL and B93 radio stations prior to the event
 - Name featured on digital sign outside of United Way office on Kohler Memorial Drive
- ADDITIONAL BENEFITS
 - Up to 2 tables for individuals to attend the event with premium seating (Valued at \$700)
 - Includes for 10 “Pay It Forward” tickets for nominees to attend at no cost to them (Valued at \$350)
 - Invitation to join the Spirit Awards Advisory Committee

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available

AWARD SPONSOR \$1,000

- RECOGNITION
 - Name and logo featured on electronic and printed materials including:
 - Event signage at the luncheon ceremony
 - Recognition on social media, as well as in e-newsletter and United Way website
 - Logo included in the award video recognizing the winning individual, group or organization in the category chosen
- ADDITIONAL BENEFITS
 - Opportunity to have a company representative present the award at the ceremony
 - Includes 1 ticket for the presenter to attend the ceremony and luncheon (Valued at \$35)
- Your choice of which award to sponsor:
 - Youth Volunteer Star
 - Group/Team Volunteers of the Year
 - Outstanding Board of Directors
 - Community Spirit
 - Volunteer of the Year
 - Transformative Philanthropy
 - Lifetime Achievement

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available

SPIRIT OF SERVICE \$500

- RECOGNITION
 - Name and logo listed in 300 printed program booklets and presentation power point slides at the luncheon ceremony
 - Recognition on social media, as well as in e-newsletter and United Way website
- ATTENDANCE
 - Includes 1 ticket for a representative or “Pay it Forward” ticket (Valued at \$35)



VENUE SPONSOR

- RECOGNITION
 - Name and logo listed in 300 printed program booklets and presentation power point slides at the luncheon ceremony
 - Recognition on social media, as well as in e-newsletter and United Way website

100

available

PAY IT FORWARD TICKET \$35 each

- By purchasing a “Pay It Forward” ticket, this allows a nominated individual or nominated group to attend who may otherwise not be able to afford to attend this memorable event. Individuals with sponsored tickets also receive a delicious lunch, prepared by the masterful chefs at The Osthoff Resort in Elkhart Lake.
- Tickets available individual or in bundles.