



2023-2024 Campaign Celebration

*Celebrating the incredible difference you make
improving lives in our community*

Thursday, July 11 | 5 p.m. to 8 p.m.



United Way of
Sheboygan County



THE CHRISTOPHER
FARM & GARDENS
Sheboygan, Wisconsin



UNITED WAY VOLUNTEERS

2023-24 BOARD OF DIRECTORS

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Ross Marsden, Treasurer
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Trevor Irish
Hannah Kaiser
Stephanie Schaefer

INITIATIVE COMMITTEES

Visit uwofsc.org to learn more about
Providing Access to Healing (PATH)
Committees and Community Partnership
for Children (CPC) Committees.



EVENT PROGRAM

Program begins at 5:30 p.m.

Welcome

Kate S. Baer, President & CEO

Connecting to the Mission
& Awards Presentation

Michael & Nichola Stayer-Suprick,
2023-24 Campaign Co-Chairs

90 Years of Impact

Laura Kohler
Kohler Company

Closing Remarks

Christine Loose, Board Chair

***Afterwards, wander and enjoy the beautiful grounds of
The Christopher Farm & Gardens.***

Special thanks to Jay Christopher and the staff of The Christopher Farm & Gardens for sharing their magical space with us this evening.



**THE CHRISTOPHER
FARM & GARDENS**

Sheboygan, Wisconsin

2023-2024 AWARDS

2023-24 MOST GENEROUS WORKPLACES

Recognizing the top 5 contributors by business size.

Large Sized Companies (100+ Employees)

Bemis Manufacturing
Johnsonville Sausage
Kohler Company
Plastics Engineering Company (PLENCO)
Sargento Foods

Medium Sized Companies (99-26 Employees)

BMO Harris Bank
UnitedOne Credit Union
National Exchange Bank
Elkhart Lake-Glenbeulah School District
Meijer Sheboygan

Small Sized Companies (25 & Less Employees)

Ross Glove Company
Road America
Vesta CPAs
Summit Credit Union
United Way of Sheboygan County

2023-24 CELEBRATION AWARDS

Celebrating additional excellence in giving.

Rising Star Campaigns

Nominees:

Froedert Hospital
Johnsonville Sausage
Old Wisconsin

Top Campaign Ambassadors

Nominees:

Bemis Manufacturing
McClone Agency
C & S Wholesale Grocers'

Sustained Excellence

Nominees:

Plastics Engineering Company
Torginol
Wigwam

EVENT CONTRIBUTORS

Special thanks to those that volunteered their time and made an in-kind gift to make this event so special!



Congratulations to all the nominees and winners!



2023-24 TOP 10 MOST GENEROUS WORKPLACES



For a complete listing of donors, visit uwofsc.org.

2023-24 BUSINESSES AND FOUNDATION DONORS

3 Sheeps
Above & Beyond Children's Museum
Acuity
Advocacy Programs of Family Services
Advocate Health
Al & Al's Stein Haus
Aldag / Honold Mechanical Inc.
Alliant Energy Corporation
Anonymous Fund Gift
Ansay & Associates, LLC
Ascendium Education Solutions, Inc.
Associated Bank
AT&T / SBC
Aurora Health Care
Baird Foundation, Inc.
Bemis Manufacturing Company
Biggby Coffee - Sheboygan Locations
BMO Harris Bank
Bold Cycle
Bookworm Gardens, Inc.
Boys & Girls Clubs of Sheboygan County
Broadway Popcorn
C & S Wholesale Grocers'
Cadence
Carbliss
Catharine B Stayer Family Foundation
Charlie Health
Clifton Larson Allen
Collins State Bank
County of Sheboygan
Crafted Plastics Inc.
Culver's Frozen Custard
Deere & Co
Dream Up Grant
Dulmes Decor
Elevance Health
Elevate Inc.
Elkhart Lake-Glenbeulah School District
Elkhart Lake's Road America, Inc.
Enterprise Rent-A-Car
Falls Uptown Motors
Family Service Association of Sheboygan
Festival Foods
Francis Family Giving Fund
Froedert Health Care
Genuine Parts Company
Georgia-Pacific Corporation
Girl Scouts of Manitou Council
Golf 365
Gottsacker Real Estate Company Inc.
Hair Graphics Salon & Day Spa
Hayssen Family Foundation Inc
Herb Kohl Philanthropies
HSA Bank
Innovative Solutions for Business, LLC
International Paper
J Rogers Construction LLC
James Imaging Systems
John C. & Katherine B. Miller Charitable
Fund of Lakeshore Community Foundation
Johnsonville Sausage, LLC
K Lorraine
Keith and Lindsey Robel Family Fund
Kerpe Family Giving Fund
Kimberly-Clark
Kohler Company
Kohler Credit Union
Kohler Foundation
Lakeshore CAP Inc. of Wisconsin
Lakeshore Chorale
Lakeshore Community Health Care, Inc.
Lakeside Pepsi-Cola Bottling Company
Landmark Landscape Inc
Langan Family Fund of Lakeshore
Community Foundation
Larry's Distributing Company Inc.
Log Cabin Restaurant
Manning Lighting Inc.
Masters Gallery Foods, Inc.
McClone Agency, Inc.
Meijer Sheboygan
Melitta S. and Joan M. Pick Charitable Trust
Melvin F. & Ellen L. Wagner Foundation
Mental Health America Lakeshore
Meyer Motors, Inc.
Milestones Programs for Children
Muth Mirror Systems, LLC
National Exchange Bank Foundation, Inc.
Northland Plastics, Inc.
Old Wisconsin Sausage, Inc.
Oostburg State Bank
Plastics Engineering Company
Plyco Corporation
Prairie States Enterprises

2023-24 BUSINESSES AND FOUNDATION DONORS

Prevea Green Bay
Pros 4 Technology
QPS Employment Group
Quackenleague
Quality Metal Polishing Company
Quasius Construction Inc.
Renaissance Charitable Foundation
Robert W. Baird & Co. Incorporated
Rockline Industries
Rogers Behavioral Health
Ross Glove Company
Russell J and Carol R Schuler Fund
Sargento Foods Inc.
Sartori Company
Schwarz Fish Company
Sheboygan Area Credit Union
Sheboygan County Chamber
Sheboygan County Shelter Care Inc
Shoreline Metro
Signature Dental
Stefanie H. Weill Center
Stefano's Slo Food Market
Suchon Funeral Home & Cremation Services
Summit Credit Union

Suttner Accounting
Target
Tauschek Chocolates LLC
The Garland Robel Group
The Golf Club at Camelot
The Lakers Ice Center
The Production Farm
Torginol, Inc.
Toro Company
Trattoria Stefano
UnitedOne Credit Union
US Bank
Vanilla Sugar Face and Body
Vesta CPAs
Village of Cleveland
Waldo State Bank
Wells Fargo Bank
Wenig Funeral Homes
Wigwam Mills Inc.
Willow Creek Behavioral Health
Wisconsin Bank & Trust
Wisconsin Public Service Foundation
Wm. Collins Kohler Foundation
Yoga on the Lake

In addition to the businesses and foundations listed, special thanks to the thousands of employees and individuals that also invested in our community.

ANNUAL EVENTS

Thank you to the thousands of community stewards contributed to make these events so successful in 2023-24 fiscal year!

**CAMPAIGN KICKOFF
& DAY OF CARING**
September 21, 2023



CPC FAMILY FUN FEST
June 8, 2024



**PATH EDUCATOR
APPRECIATION SOCIAL**
May 8, 2024



**NONPROFIT PROFESSIONAL
APPRECIATION DAY**
August 17, 2024



**SPIRIT OF
SHEBOYGAN COUNTY
VOLUNTEER
AWARDS**
April 25, 2024



**PATH YOUTH
MENTAL HEALTH
GOLF DAY**
June 21, 2024

YOUR INVESTMENT

\$1.85M TOTAL 2023-24 INVESTMENT

HEALTH GRANTS
\$667,940

EDUCATION GRANTS
\$606,927

FINANCIAL STABILITY
GRANTS \$87,037

CRISES & INITIAL
ACCESS GRANTS
\$138,500

NONPROFIT
DEVELOPMENT &
SUPPORT GRANTS
\$349,596

UWSC 2023-24 GRANTS

Through Impact Grants, Day of Caring Mini-Grants, Small Grants, and Emergency grants, the agencies listed above received financial support for programming and volunteerism efforts during the 2023-24 fiscal year.

alzheimer's association



IMPACT STATS

With financial support from United Way, local agencies continue to solve complex problems together.

45,522 LIVES IMPROVED

thanks to the generosity of Sheboygan County

9,094 youth participated in programs to improve their future

Big Brothers Big Sisters, Boys and Girls Clubs, CASA, Mental Health America Lakeshore, Nourish, PATH, Rainbow Kids, REINS, Safe Harbor, Sheboygan County Food Bank

23,655 nights of shelter provided 🏠

After Hours, Safe Harbor, Salvation Army, Sheboygan County Interfaith Organization

5,321 families received emergency food every month

Sheboygan County Food Bank

92,278 meals delivered to the 853 households

Meals on Wheels

6,853 people received financial support

Catholic Charities, Consumer Credit Counseling, Family Connections, Lakeshore CAP, Salvation Army

1,801 callers from Sheboygan County called 2-1-1 for support

United Way 2-1-1 Information and Resource Call Center

9,818 therapy sessions were provided to 538 students

United Way Providing Access To Healing

35% OF CALLS TO
211 WERE HOUSING
RELATED



82% OF YOUTH
IMPROVED THEIR
MENTAL HEALTH



76% OF CHILDREN IN
YOUTH SUCCESS
PROGRAMS ACHIEVED
DEVELOPMENTAL
MILESTONES



Full impact report can be found online at uwofsc.org/cpc.



DREAM UP! GRANT & CHILD CARE SUPPORTS

Dream Up! Child Care Supply-Building Grant was awarded to CPC to create a sustainable child care supply in Sheboygan County. The grant launched three programs, and the CPC continues to take a leadership role in ongoing child care efforts in our community through ARPA, Healthy Sheboygan County and conversations with key leaders in our community.

EXPANDING PARTNERSHIPS

On a local level, CPC welcomed several new member agencies and individuals into the coalition, and took on a leadership role in multiple community-wide projects, such as conducting the Child Care Impact Survey and presenting the results in May 2024.



On a state level, CPC strengthened relationships with several statewide organizations/networks, including the Child Abuse and Neglect Prevention Board, PBS WI Education and Supporting Families Together Association (SFTA) and assisted in planning state-level efforts including SFTA's Advocacy Day.

CONTINUED SUPPORT TO CPC COALITION MEMBERS

CPC's Steering Committee is actively growing and improving ways to support coalition members by offering a variety of informational and educational presenters and finding new methods to connect and elevate their existing programs, including our Month of the Young Child passport and growing Family Fun Fest.



CONTACT TO GET INVOLVED

RYAN WILINSKI

ryan@uwofsc.org | 920-458-3425



Full impact report can be found online at uwofsc.org/path.

EXPANSION OF SERVICES

Students Served (September 2023 – May 2024): 649

- Most students served in one school year since 2015
- More than 100 students more than 22/23 school year

Added two Private/Parochial schools

- St. Paul's Lutheran - Sheboygan
- St. John Lutheran - Plymouth



YOUTH MENTAL HEALTH KIT COLLABORATION

Developed in collaboration with Kohler Company, the Youth Mental Health Toolkit Project provided more than 14,000 kits to youth in Sheboygan County with the purpose of helping children navigate mental and emotional challenges while building resiliency and inspiring hope.

EXPANSION OF YOUTH CRISES & POSTVENTION EFFORTS

In partnership with Health & Human Services Healthy Sheboygan County and The Wisconsin Department of Justice's Office of School Safety, PATH hosted a Critical Incident Response Training to collectively increase our community's effectiveness, efficiency, and intentional response to continue to keep students safe.



CONTACT TO GET INVOLVED

BRIANNA HEUSTERBERG

brianna@uwofsc.org | 920-458-3425



VOLUNTEER CENTER OF SHEBOYGAN COUNTY

Full impact report can be found online at uwofsc.org/vc.



NEW CORPORATE PARTNERSHIPS

Spring 2024, Oostburg State Bank partnered with the Volunteer Center to curate a personalized weeks worth of volunteer opportunities to...

- increase employee use of VTO,
- encourage team building & employee retention,
- and deepen their marketing outreach and civic duty.

BUILDING YOUTH STEWARDSHIP

Over the last year, students throughout the county engaged in volunteer opportunities and received education on the importance of using your talents to become strong community stewards.

- Howards Grove High School - 250 participants
- North High School - 600 participants
- South High School - 600 participants
- Plymouth High School - 100 participants



30% INCREASE IN DAY OF CARING PARTICIPATION

- 900+ Volunteers
- 47 Nonprofit Projects for 33 Nonprofits
- 3,000+ Volunteer Hours
- \$12,647 Project Grants Awarded

CONTACT TO GET INVOLVED

LISA FINNEY

lisa@uwofsc.org | 920-458-3425



NONPROFIT SUPPORTS

United Way supports the nonprofit sector by providing additional resources, trainings, and volunteerism.

FIRST ANNUAL NONPROFIT APPRECIATION DAY

Hundreds of nonprofit professionals were celebrated through our simple “Thanks a Latte” event in August. Thanks to Torke, Johnstons Bakers, Johnsonville, and many other donors, we celebrated with good food and fun door prizes!

DAY OF CARING MINI-GRANTS

\$12,647 project mini-grants were awarded for supplies to complete 27 projects for 18 local nonprofits during 2023 Day of Caring in September.

NONPROFIT PROFESSIONAL TRAINING

Build Compassion Resiliency for You and Your Team Workshop November 15, 2024.

NONPROFIT RESOURCE NETWORK

Born out of COVID, this bi-monthly network virtual meeting serves as a resource share for nonprofits in Sheboygan County.

VOLUNTEER CENTER NETWORK

Local agencies can access various marketing opportunities and other resources provided by Volunteer Center of Sheboygan County to help keep their volunteer base strong.



**Connect with
United Way Staff to
help lift the
nonprofit sector!**

All Staff Emails:
(firstname)@uwofsc.org

Kate S. Baer

President & CEO

Brad Heusterberg

Director of Operations & Finance

Gina Covelli

Director of Community Impact

Katelyn Piper

Director of Community Development

Brianna Heusterberg

Director of Providing Access To Healing

Ryan Wilinski

Director of Community Partnership for Children

Lisa Finney

Volunteer Center Director

CHEERS TO 90 YEARS

IMPROVING LIVES SINCE 1934

1934 Sheboygan Community Welfare Fund is Established

The campaign lasted one month and the Sheboygan area raised \$48,120.40 for agencies, such as Child Welfare Center, Home of the Friendless, and Salvation Army.

Welfare Fund name changes to Sheboygan United Fund

1975 campaign, under the new name, raised \$386,750 awarded to 21 agencies. The average donation was \$18.

2005 Sheboygan & Plymouth United Funds Merge

With the merger of Sheboygan and Plymouth, the fund raises more than \$2 million for the first time in history.

Sheboygan Falls Merges to create United Way of Sheboygan County

2012 Sheboygan Falls merged with Sheboygan Area United Way to become the United Way of Sheboygan County.

2015 Providing Access To Healing (PATH) Begins

This school-based mental health program is launched to increase access to services for youth by removing financial and geographical barriers.

2015 Community Partnership for Children (CPC) Begins

CPC is the backbone support for a coalition of over 20 youth-serving agencies in Sheboygan County, all focusing on education, child care and resources for families with children aged birth to six years.

2020 COVID-19 Relief Fund distributes \$285,176 to local agencies

UWSC established Sheboygan County COVID-19 Relief Fund for the nonprofit sector in March 2020 to provide short-term grants. The Sheboygan Service Club joined the efforts to continue this work and together raised a total of \$285,176 awarded to 32 local agencies.

UNITED WAY IN THE NEWS



1934 Chairmen and Kohler Giving headline



1974-75 Campaign Goal



2012 Sargento Outstanding Campaign



2006 Masters Gallery Foods Giving



2010 PGA United Way Day



1934 Newspaper Ads



PARTNER WITH UNITED WAY

Your guide to making the most impact in Sheboygan County.



2024-25 EVENTS

**AUG 15
2024**

NONPROFIT APPRECIATION EVENT

Celebrate professionals in the nonprofit sector through providing door prizes and sweet treats.

**SEPT 19
2024**

CAMPAIGN KICKOFF & DAY OF CARING

United in purpose, this one day inspires community stewardship through philanthropy and volunteerism.

**APR TBD
2025**

SPIRIT OF SHEBOYGAN COUNTY VOLUNTEER AWARDS

Sponsor this event to help highlight local volunteer efforts.

**JUN TBD
2025**

CPC FAMILY FUN FEST

Community Partnership for Children (CPC) hosts this annual event to bring family fun and resources to everyone in our community.

**JUN 20
2025**

PATH GOLF DAY

Making youth mental health a priority, Providing Access To Healing (PATH) has supported more than 2,400 students since it's inception in 2015!

WELCOMING 2024-25 CAMPAIGN CHAMPIONS



CAMPAIGN CO-CHAIRS

Jeff & Michelle Gentine

CAMPAIGN ENGAGEMENT COMMITTEE

Zach Kaiser, Chair
Amanda Ecker
Dan Francis
Lindsay Harrison-Eirich
Ashton Holzman
Jennifer Krugel
Scott Kuehn
Kyle McMann

Kyle McMann
Brad Reiser
Gregory Schoemer
Scott Schmidt
Steve Schouten
Abby Sigler
Kaite Spindler
Brittney Wagner



United Way of
Sheboygan County

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