

A YEAR IN THE REVIEW

The vision of UWSC is a community where everyone can achieve their human potential, creating a stronger community for all.

2020-2021 Board of Directors

OFFICERS

Jerry Jones, President
David Bolland, Vice President
Deidre Martinez, Secretary
Tom Brickley, Treasurer
Matt O'Connor, Past President

BOARD OF DIRECTORS

John Ehmann
Barb Felde
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Adam Payne
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Garrett TeSelle
Cearra Warne

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Spring 2020 found our world, nation, state, and local community navigating a health crisis like nothing we've ever experienced. During 2020/2021, the one constant we knew was the future was layered with unknowns for families, individuals, nonprofits and businesses. At the start of our fiscal year, United Way of Sheboygan County (UWSC) was concluding the Sheboygan County COVID-19 Relief Fund, a successful joint effort with Sheboygan Service Club raising funds for local nonprofits and the clients they serve, while fully understanding the pandemic was far from over. Your support, and our work together, continued to be more important than ever.

Embarking on our 2020-2021 Campaign, appropriately named *United We Rise*, we provided stability for the social sector, shined light on community needs, and turned hope into action.

Over the next year we saw the generosity of corporate contributions, employee and individual giving, new and long-time foundation partners unite to invest in local Partner Agency programming, community organizations, and Community Impact Initiatives. Our United Way family made an incredible impact within the building blocks of life: education, health, and financial stability.

As a modern United Way we promise to continuously work to understand the evolving communities we serve and transparently provide unparalleled service with data driven solutions. We value community engagement, partnerships, and innovative thought leadership, reflected in our board and committee work. Know we are honored for your trust, support, and involvement as we continue to solve complex social issues together.



Kate S. Baer, UWSC Executive Director



Jerry Jones,
UWSC Board President

2020-2021 COMMITTEES

2019-2020 AND 2020-2021 CAMPAIGN CO-CHAIRS



Louie Gentine CEO, Sargento Foods

COMMUNITY ACTION TEAM MEMBERS

Garrett TeSelle, Chair Ann Bachrach Holly Baumgart Melissa Betke Bryce DeRoos Paul Griffin Julia Hart Karl Kuhn Tammy Pelletier Cory Roeseler Ann Roy

UNITED WAY STAFF

Markus Savaglio Nathan Simons

Craig Yoder

Kate S. Baer, Executive Director
Gina Covelli, Director of Community Impact
Kaitlin Deschane, Director of Operations
Brianna Heusterberg, Director of Providing Access To Healing
Emily Kaiser, Director of Donor Engagement
Kaila Klein, Database Specialist
Katelyn Piper, Director of Community Development
Ryan Wilinski, Community Partnership for Children Coordinator

FINANCE COMMITTEE

Tom Brickley, Chair John Ehmann Matt O'Connor Jon Scott Nathan Simmons Garrett TeSelle

EMERGING LEADERS STEERING COMMITTEE

Kayla Mischke, Co-Chair
Tom Roberts, Co-Chair
Sarah Beckman
Matt Brisley
Amanda George
Akshay Jain
Jacob Philipps
Caleb Richter
Johannah Wenig

OUTREACH & VISIBILITY COMMITTEE

David Gallianetti, Chair Phil Bock Erica Gollhardt Trevor Irish Hannah Kaiser Christine Loose

SPIRIT AWARDS COMMITTEE

Alec Bartolai Caleb Richter Jeff Verhelst

We are more than just fundraisers. We are Change Makers.



2020-2021 CAMPAIGN CELEBRATION

To commemorate the collective power of giving, the United Way of Sheboygan County (UWSC) Board of Directors, Committee Members, Campaign Co-Chairs, and Staff celebrated with stakeholders on Tuesday, July 13th at Christopher Farm & Gardens.

During the event program, UWSC recognized the top 5 Most Generous Workplaces by business size along with 3 additional awards.

2020-21 Celebration Awards
Celebrating additional excellence in giving.

Rising Star Campaigns

Nominees: Meijer Sheboygan Plymouth School District Rockline Industries





Top Campaign Coordinator

Nominees:

Johnsonville Sausage - Abby Sigler Plymouth Foam - Amanda George Sargento Foods - Holly Baumgart and Steve Cahoon

Sustained Excellence
Nominees:
Muth Mirror Systems
Old Wisconsin
Prairie States Enterprises



2020-21 Most Generous Workplaces
Recognizing the top 5 contributors by business size

Large Companies (100+ Employees)



Johnsonville Sausage Kohler Company Masters Gallery Foods Plastics Engineering Co. Sargento Foods

Medium Sized Companies (99-26 Employees)



Elkhart Lake-Glenbeulah School District Road America UnitedOne Credit Union US Bank Vollrath Company

Small Companies (25 & Less Employees)



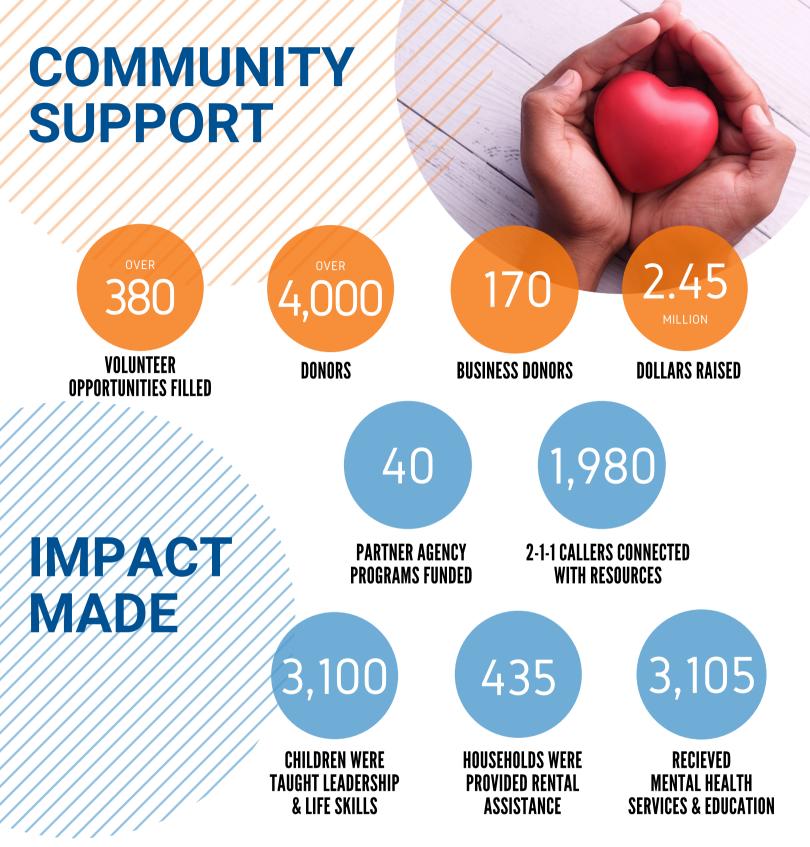
James Imaging Systems McClone Agency Pleasant View Realty Ross Glove Company United Way of Sheb. County



Thank you to Jay Christopher and the staff of Christopher Farm & Gardens for sharing their time and beautiful space with us.

Special thanks to all the in-kind donors that made this celebration extra special:

8th Street Ale Haus, Broadway Popcorn, Lakeland University Catering, Lakeside Pepsi, Miesfeld's Meat Market, and Torke Coffee



Our Promise to You

UWSC continues to put your dollars to work in the community where they are needed most. UWSC is committed to:

- Partner with local agencies, organizations, and government to provide short-term relief and long-term success
- Provide funding to programs at agencies that have measured results, are strong, sustainable, and in good financial health
- Accountability, transparency, and welcome the opportunity to share information
- Strengthen the local social sector to support our community for years to come

2020-2021 **INVESTMENTS**



\$571,371 of Dollars Raised **Support Education**

\$529,763 of Dollars Raised **Support Health**

FINANCIAL STABILITY

\$152,366 of Dollars Raised **Support Financial Stability**

Girl Scouts of Manitou Council Leadership Experience

Nourish

Farm to School Farm to ECE

Family Connections

Child Care Resource Development

Big Brothers Big Sisters WI Shoreline

Community Based Mentoring School Based Mentoring

Family Resource Center of

Sheboygan County

Parents as Teachers Literacy Council

Boys & Girls Clubs of Sheboygan County

Academic Excellence **Good Character**

Bay-Lakes Council, Boy Scouts of America

Comprehensive Youth Development

Boys & Girls Clubs of Sheboygan County

Good Character

Mental Health America in Sheboygan County

Education

Safe Harbor of Sheboygan County **Prevention & Education**

Foundations Health & Wholeness Runaway and Youth Services

Alzheimer's Association

Southeastern WI

Awareness, Education & Support

Equine Assist Learning Program

Sheboygan County Interfaith Organization

Bridgeway & Beyond TLP Farmers Market Family Pathways

CASA of East Central Wisconsin Child Advocacy Support

Services

American Red Cross Northeast Wisconsin Chapter

Disaster Services

Rainbow Kids

Child Grief Support

Boys & Girls Clubs of Sheboygan County

Healthy Lifestyles

Lakeshore Regional Child Advocacy Center

Forensic Interviews for Family **Sheboygan County Food Bank**

Supplemental Backpack program

Fresh Meals on Wheels of **Sheboygan County**

Meals on Wheels Delivery

Catholic Charities

Counseling/Behavioral Health Services

Safe Harbor of Sheboygan County Shelter & Helpline

Mental Health America in **Sheboygan County**

Individual Assistance Program Community Service/Advocacy

The Salvation Army

The Emergency Lodge The Red Shield Wellness Center

Family Connections

Connections

Family Service Association

Budget & Credit Counseling Financial Literacy

Lakeshore CAP Rental Assistance

The Salvation Army

Comprehensive Services

Catholic Charities

Outreach/Case Management Services

COMMUNITY **IMPACT INITIATIVES**

\$837,500 of Dollars Raised Support **Community Impact Initiatives and** Other Programming

Community Partnership for Children

Birth-to-6 initiative focused on parent supports, child development and kindergarten readiness

Providing Access To Healing (PATH) Mental health initiative providing school-based mental health services for youth

Sheboygan County Volunteer Center Community initiative supporting the nonprofit sector, facilitating relationship building with community through volunteer opportunities.

And other investments

UWSC continues to invest in a number of nonprofits that have been Partner Agencies for years. As a modern United Way here in Sheboygan County, research and strategic investment in the community is a top priority. As such, UWSC also seeks to provide support for nonprofit agencies and community members outside of Partner Agency and Community Impact Initiative investments. We stand up for the education, health, and financial stability of every person in Sheboygan County.

2020-2021 INVESTMENTS

United Way's Community Action Fund invests in multiple areas, to reach a hand out to many and give the building blocks of a successful life to all in Sheboygan County.

Community volunteers on the Board of Directors and Community Action Team, with guidance from staff leadership, all help determine how investments are

Partner Agency Programs supported by the Community Action Fund:

- Address the most critical issues and community needs
- Receive oversight and evaluations annually from United Way staff and volunteers
- Provide financials to be reviewed by United Way staff and trained volunteers
- Depend on United Way's ongoing and consistent support, in addition to other funding sources.
- Make a measurable impact in our local community

Additional Investments funded by the Community Action Fund:

- 2-1-1 Resource and Referral Center
- Food for Tomorrow

made

- Day of Caring Mini-Grants
- Small Grants & Emergency Reserve Grants available to all Local Nonprofits

UWSC's 2021-2022 Investments total \$2.091 million dollars.

UWSC's Community Impact Initiatives bridge gaps in service by bringing together organizations and businesses that may not typically work together to create impactful and holistic solutions that solve complex social issues.

Community Impact Initiatives supported by the Community Action Fund:

- Community Partnership for Children (CPC):
 A birth-to-six initiative focused on prevention and support for children, their families, and caregivers. <u>Click here to learn more about CPC: uwofsc.org/our-impact/cpc/</u>
- Providing Access to Healing (PATH):
 Provides confidential licensed mental health therapists in all public-school districts throughout Sheboygan County. <u>Click here to learn more about PATH: uwofsc.org/our-impact/path/</u>
- Volunteer Center of Sheboygan County: The Volunteer Center helps connect you, your family, or your team to the right volunteer opportunity in our community. <u>Click here to learn more about the Volunteer Center:</u> <u>uwofsc.org/our-impact/vc/</u>



MODERN UNITED WAY

United Way began as a community chest in Sheboygan County, collecting funds for local charities, coordinating relief services, referring clients to cooperating agencies, and providing emergency assistance grants.

The modern United Way seeks to be a catalyst for social change and make a long-lasting impact through strategic investment in programs and initiatives that focus on our community's most serious problems.

What is the Modern United Way?

- Reflects the community in philosophy, policy and participation
- Offers unparalleled service, solutions, content and engagement
- Understands what needs to be done locally
- Insight and data driven
- Celebrates past achievements, evolves to adapt to the current market, leaves behind what no longer works, and embraces shared opportunities



UWSC's Community Action Fund supports needs everyone is aware of but also to needs that are less obvious, but no less important.

In addition to investments, UWSC provides assistance to local nonprofits and community members:



Community Support

- Connect Individuals and Businesses to Volunteer Opportunities
- Provides Advocacy and Education on Issues Impacting our Local Community
- Community Needs Snapshot Project
- · Resources and Referrals through 2-1-1



- Social Sector Diversity, Equity, Inclusion & Belonging Lead Organization
- Nonprofit Resource Network
- Supports Volunteerism for Nonprofits
- Professional Development & Sector Specific Training Opportunities

2020-2021 MOST GENEROUS **WORKPLACES**

Through a corporate gift, employee giving, and in-kind gifts, the generosity of businesses and employees made up 84% of UWSC's total 2020-2021 Campaign.

#1 KOHLER®





#5



#6 rockline® people who make it right



#8





#10



Listed above are the top 10 Most Generous Workplaces. The list of Generous Workplaces continues on the next page.

2020-21 GENEROUS BUSINESS DONORS CONTINUED

\$10,000-\$25,0000

Alliant Energy Corporation

Sheboygan County

HSA Bank

Kohler Credit Union

Meijer Sheboygan

Muth Mirror Systems, LLC

Old Wisconsin Sausage, Inc.

Sheboygan Area School District

\$5,000-\$9,999

Aurora Health Care

Clifton Larson Allen

Elkhart Lake-Glenbeulah School District

Festival Foods

Georgia-Pacific Corporation

Pleasant View Realty, LLC

Prairie States Enterprises

Road America

Ross Glove Company

United One Credit Union

United Parcel Service

US Bank

\$1,000-\$4,999

American Orthodontics Corp.

Automation Products

Bank First National

BMO Harris Bank

City of Sheboygan

ClearTrack Financial Advisors

Commerce State Bank

Crafted Plastics Inc.

Design House

Donegal Insurance Group

Encova Insurance

Family Service Association of Sheboygan

Gartner Inc.

Heartland Video Systems, Inc.

Huberty CPAs & Trusted Advisors

James Imaging Systems

Lakeshore Community Health Care, Inc.

Lakeshore Technical College

Larry's Distributing Company Inc.

Manning Lighting Inc.

Marcus Cinema

McClone Agency, Inc.

National Exchange Bank Foundation, Inc.

Northland Plastics, Inc.

Plyco Corporation

Plymouth Family Physicians, S.C.

Plymouth School District

Prevea Health Center

Ouasius Construction Inc.

Robert W. Baird & Co. Incorporated

Sheboygan Paint Company

Toro Company

United Way of Sheboygan County

Van De Kreeke & Associates SC

Waldo State Bank

WalMart

Wells Fargo Bank

Wisconsin Bank & Trust

Wisconsin Public Service Foundation

Prairie States Enterprises

Road America

Ross Glove Company

United One Credit Union

United Parcel Service

US Bank

UNDER \$1,000

3M Foundation

Alaark Tooling & Automation

Almeta Farms

Alzheimer's Association Southeastern

Wisconsin Amazon Smile

Ansay & Associates, LLC

Ascendium Education Solutions, Inc.

Ascension

Associated Bank

AT&T / SBC

Baird Foundation, Inc.

Bell Tape Inc.

Benevity Community Impact Fund

Big Brothers Big Sisters WI Shoreline

Boll Insurance Agency, LLC

Bruce's Barber Shop Catholic Charities

CH Robinson Corporate Cleveland State Bank

CNG

CNH Industrial America

Comar LLC

Corson, Peterson & Hamann S.C.

Corvette Sports Inc.

Cummins Foundation, Inc.

Deere & Co

Deloitte & Touche

Discovery World Travel / Travel Leaders

Dulmes Decor Elevate Inc.

Enterprise Rent-A-Car Falls Uptown Motors

Family Connections, Inc.

Family Resource Center of Sheboygan

County

Genuine Parts Company

Girl Scouts of Manitou Council

Heidenreiter Bus Service

HSHS St. Nicholas Hospital

HUB International

Innovative Solutions for Business, LLC

International Paper

Johnson Financial Group

Kimberly-Clark

Lakeshore CAP Inc. of Wisconsin

Lakeshore Pallet, Inc.

Lakeside Pepsi-Cola Bottling Company

Mental Health America in Sheboygan County

Meyer Motors, Inc. Morgan Stanley Network For Good

Paper Box & Specialty Company

Pomp's Tire Service

Principal Financial Group

Quality Metal Polishing Company

RCS Empowers Inc.

Rick's House of Flowers LLC

Root Acoustic Music Safco Products Company

Schultz & Schultz Insurance Agency, Inc.

Serenity Farm Landscaping Sheboygan Chrysler Center Inc.

Signature Dental

Specht Electric & Communications Co Inc.

Standard Electric Supply Company

Suchon Funeral Home and Cremation Services

Target

Tauschek Chocolates LLC

The Salvation Army Sheboygan

Transpo Mini-Storage, Inc. Turn to the Worldful Fund

Village of Cleveland

WE Energies Foundation
Wenig Funeral Homes

WI Sheboygan Service Center

Wigwam Mills Inc.

2020-2021 LEADERSHIP GIVING

Leadership giving contributions of \$1,000 or more are the mainstay of UWSC's individual giving. These individuals lead the way and are someone who shows true commitment to creating a healthier and stronger Sheboygan County. For a full listing of donors, click here or visit uwofsc.org/assets/2020-2021-Giver-Listing-1.pdf.

Note: Some workplaces do not share their employee information with UWSC, so those individuals are not included in the listing of donors. Additionally, individuals and foundations that wish to remain anonymous are not listed.

Tocqueville \$10,000+

Paul & Beth Bartelt

Catharine B. Stayer Family Foundation

Katie & Robert Chesebro Charitable Fund

Jeff & Michelle Gentine

Herb Kohl Philanthropies

John C. & Katherine B. Miller Charitable

Foundation

K. David Kohler

Herbert Kohler

Melitta S. Pick Charitable Trust

Melvin F. & Ellen L. Wagner Foundation

Todd & Karri Neils

Mark A. & Joan Ravanelli Miller

Ruth DeYoung Kohler Community Impact Fund

\$5,000-\$9,999

John G. Brotz

Tracey Dorsey

David & Jennifer Kapic

Michael & Stephanie Larson

Trina Stephens

Wm. Collins Kohler Foundation

\$2,500-\$4,999

Belot Family Foundation

David & Wendy Bolland

Michael & Patricia Brotz

Linda Bunkfeldt-Popp

Tom Cain

Compeer Financial Fund at the Chicago

Nicole Cowell

Donald Fussner

Ashly Henry

Natasha Holzem

Michelle Keith

Michou Reichelsdorfer

Randy & Mary Rudolph

Wayne & Patricia Sather

Lee & Kari Van Boxtel

Richard & Kathleen Wells

Additional leadership donors continued on the next page.

2020-2021 LEADERSHIP GIVING

\$1,000-\$2,499

Linda Adams

Michael Ames

Damian Anderkin

Kate & Michael Baer

Bill Bartnik

Joseph Bates

Ronald Becker

Olivia Bender Fritz

Jeanne Bitkers

Mark Biznek

Cory Bouck

Linda Brauer

Tim & Ann M. Buechel Haack

Manuel Caballer Escribano

Warren & Judy Claerbout

Patricia DeLano

Liza Donath

Cally Edgren

Frank Egan

Chad Ellis

John Engberg

Matthew Flora

Jane Fontaine

Kurt Foth

David & Judy French

David Gallianetti

Ronald Gilson Jr

Amy Grinna

Philippe Guyony

Steve & Joann Harrison

Brian Hedlund

Todd Holzbauer

Mandy Huth

Tracy Israelsson

Michael Jacquat

Crystal Jantz

Shane Judd

Zach & Emily Kaiser

Vytas Kerpe

Kenneth & Joan King

Michael Klein

Charlotte Klenbaum

Anthony Klockow

Laura Kohler

John Korolewski

Tammy Kuehlmann

Scott Laflen

Peggy Lemkuil

Doreen & Steve Lettau

Terri Lillesand

Additional leadership donors continued on the next page.

2020-2021 LEADERSHIP GIVING

\$1,000-\$2,499 continued

James Lindholm

Julie Lindman

Karl Luebke

Christine Matysik

Cassandra McCauley

McClurg Family

Timothy Meester

Todd Mueller

Denise Nieland

Philip O'Connor

Matthew O'Connor

Nicole Paripovich-Stifle

Jodi Peper

Matthew Pfluge

Tyler & Katelyn Piper

James Potter

Perry Reynolds

Mark Risberg

Jennifer Roatch

Hugh Ross

Carla Ross

Craig Roush

Patrick Rusch

Paul Ryan

Dave Sachse

Jennifer Schmidt

Russ Schuler

Jon Scott

Dr. Travis & Kimberly Selby

Steven Shircel

Paul & Chris Stenklyft

John Suralik

Garrett & Nancy TeSelle

Richard & Beverly Testwuide

Barbara Thode

Michael & Mary Torke

Steven Tretheway

Thomas Vallo

Timothy VanAkkeren & Mary Lynne Donohue

Gerald & Sharon VanDeKreeke

Daniel Velicer

Nathan Volkomener

Richard Waldhart

Greg & Lisa Weggeman

Martin Wesemann

Jeanette Wierzbach

Linda Yang

Craig & Pam Yoder

Kurt Zingsheim

Our community's problems are interrelated, and only the Community Action Fund's diversity of programs work together to address the complex issues—in a way that no single agency, donor, volunteer, or sector of the community can do alone.

Thank you to each and every donor!

2020-2021 FINANCIAL INFORMATION

Statements of Financial Position		2021	2020
Cash and cash equivalents	\$	2,179,247	\$ 1,886,879
Promise to give, net allowance for uncollectible promises to give of \$98,000 for the years ended June 30, 2020 and 2010 Other receivable	9	432,961	411,189
Prepaid expenses Property and equipment, net Investments		106,714 1,289,210	123,894 1,128,470
Total Assets	\$	4,008,132	\$ 3,550,432
Accounts Payable Allocations and designations payable Accrued liabilities Note Payable Total Liabilities	\$	14,328 1,854,575 14,756 74,829 1,958,488	\$ 3,988 1,499,124 34,890 73,500 1,611,502
Net Assets: Without donor restriction Undesignated Board Designated Net investment in property and equipment Total Net Assets Without Donor Restriction With donor restriction Total Net Assets	\$	1,731,058 125,707 106,714 1,963,479 86,165 2,049,644	\$ 1,575,304 181,517 123,894 1,880,715 58,215 1,938,930
Total Liabilities and Net Assets	\$	4,008,132	\$ 3,550,432

Statements of Functional Expenses



Campaign Support





Community Needs Snapshot Project (CNSP)

The CNSP is a compilation of existing data from a variety of local, regional, and state verified resources. Drawing from reliable measurement entities, this report only includes the most objective models for studying social data in Sheboygan County. Due to the nature of data collection the most up-to-date data was utilized and may not reflect adequately the impacts of COVID-19 until new data sets are available.

Click here to view the CNSP.

Modern United Wav

UWSC began as a community chest and expanded to be much more, focusing on research and strategic investment in the community as a top priority.

Click here to view an Overview of the Modern United Way.

Emerging Leaders

Emerging Leaders are a group of community-minded individuals who want to connect with like-minded peers, serve our community, and become leaders in giving. Emerging Leaders give at least \$500 to UWSC annually.

Click here to view an overview of Emerging Leaders.

Frequently Asked Questions Click here to view the FAQs.

How to Get Involved with United Way

Click here to learn more about How to Get Involved with United Way.

2021-2022 Campaign Video

Click here to view the 2021-2022 Campaign Video.



Sheboygan County COVID-19 Relief Fund

2020-2021 Community Impact Initiatives - Impact Reports

Community Partnership for Children (CPC) Impact Report Click here to view the CPC Impact Report.

Providing Access To Healing (PATH) Impact Report Click here to view the the PATH Impact Report.

Volunteer Center of Sheboygan County Impact Report Click here to view the Volunteer Center Impact Report.

Contact Us

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