



Greetings,

Since 2016, the Community Partnership for Children (CPC) has worked to improve the lives of families with young children in Sheboygan County. The CPC serves as a community organizer, uniting agencies serving these families in working toward shared, common goals and fostering communication, collaboration and growth.

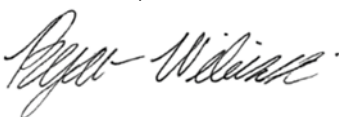
The past two summers, we've hosted our annual CPC Family Fun Fest at Fountain Park in Sheboygan and the response from the community has been incredible! We are reaching out to you in hopes that supporting this event aligns with your business goals and values.

This free event features concerts by a children's performer, snacks for the kids, family-friendly games, activities, giveaways and more! The event is a great opportunity for families to enjoy a day out in the park while learning more about the work of the CPC and its community partners in a fun, no-pressure environment. Last year's event saw an estimated attendance of over 1,100 individuals, and we only expect the event to continue to grow!

This event is made possible through the support of sponsors throughout our community, and we hope that you will consider supporting this year's event. All sponsors will receive substantial recognition before, during and after the event. Information outlining sponsorship levels is enclosed. All sponsorship forms must be received by Wednesday, May 8.

Thank you for your consideration, and please do not hesitate to reach out with any questions.

With Gratitude,



Ryan Wilinski
Director of Community Partnership for Children
United Way of Sheboygan County
ryan@uwofsc.org | (920) 458-3425



WHAT YOU NEED TO KNOW

Event Details

What: CPC Family Fun Fest

When: Saturday, June 8

Where: Fountain Park, Sheboygan, WI 53081

Expected Attendance: 1,100+

Expected Impact: Families attending will enjoy free entertainment, snacks, activities and games and be educated about youth-serving agencies in Sheboygan County.

About the Community Partnership for Children

Mission: *Develop and support a coordinated system to address the diverse needs of Sheboygan County's children and their families and caregivers.*

Vision: *All Sheboygan County children are safe, healthy and prepared to grow, learn and achieve.*

Priorities:

- Awareness & access to resources
- Strong family support systems
- Healthy child development
- Safe environments for children

Join us in our mission by sponsoring this event!

CPC Family Fun Fest Sponsorship Levels

Align your business with the CPC Family Fun Fest

Sponsorship benefits include the following brand recognition.

Sponsorship Benefits	Gold \$2,500	Silver \$1,000	Bronze \$500	Partner \$100
Company logo listed on local billboard ad for the event	✓			
Company announced before performers at the event and mentioned on air during one of United Way's weekly radio spots on WHBL and B93	✓			
Company logo featured on yard signs alongside the sidewalk	✓	✓		
Company logo featured on yard sign located alongside the green space/obstacle course	✓	✓	✓	
Company logo on main event banners	✓	✓	✓	
Company listed in on digital marketing, such as on social media, website and e-newsletter	✓	✓	✓	✓
Company logo included on handout in participant's goodie bags	✓	✓	✓	✓
Opportunity to include promotional items in participant's goodie bags (350 bags)	✓	✓	✓	✓

CPC Family Fun Fest Sponsorship Form

Company Name _____

Company Address _____ City _____ Zip _____

Contact Name _____

Contact Phone _____ Contact E-mail _____

Sponsorship Level

_____ Gold \$2,500
_____ Silver \$1,000
_____ Bronze \$500
_____ Partner \$100

Will you be providing promotional items for the 350 goodie bags? Y or N

The Director of the Community Partnership for Children will follow up with each sponsor contact after we receive this form to confirm pledge and coordinate any sponsorship benefit needs.

Please make checks payable to United Way of Sheboygan County and return with form by Wednesday, May 8. Forms can be mailed to:

United Way of Sheboygan County
2020 Erie Ave.
Sheboygan, WI 53081

Questions? Contact Ryan Wilinski, Director of Community Partnership for Children at (920) 458-3425 or via email at ryan@uwofsc.org.

Thank you for your commitment to our community!